

Lowry Hill Management Privacy Policy

Lowry Hill Management INC, a Minnesota Incorporated company, the provider of the Site (referred to as “Lowry Hill” or “us” or “we”), is committed to protecting your privacy online. This Policy discloses the privacy practices for the Lowry Hill company Site (“Site”). Lowry Hill offers this privacy policy (the “Policy”) to demonstrate our firm commitment to privacy. Our commitment to you means we will never sell, rent, or give your personal information to any non-affiliated third parties, except as described in this Policy.

We reserve the right to change this Policy at any time. Such changes shall be effective immediately upon notice thereof, which may be given by means including, but not limited to issuing an e-mail to the e-mail address listed by registered users and posting the revised Policy on this page. Your continued use after such modifications will constitute your acknowledgement of the modified Policy and agreement to abide and be bound by the modified Policy.

What information do we collect from you?

In order to better provide you with our numerous services, we collect two types of information about our users: Personally Identifiable Information and Non-Personally Identifiable Information. Our primary goal in collecting information from you is to provide you with a smooth, efficient, and customized experience while using our services.

Personally Identifiable Information: This refers to information that lets us know specifics of who you are. When you engage in certain activities on this Site, such as filling out a contact form, or sending us feedback, we may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities; however, we may ask that you provide us personal information, such as your first and last name, mailing address, email address telephone number, and other personal identifying information. Depending on the activity, some of the information we ask you to provide is identified as

mandatory and some as voluntary. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.

Non-Personally Identifiable Information: This refers to information that does not by itself identify a specific individual. We gather certain information about you based on where you visit our Site in several ways. This information is compiled and analyzed on both a personal and an aggregated basis. This information may include the Web Site's Uniform Resource Locator ("URL") that you just came from, which URL you go to next, what browser you are using, and your Internet Protocol ("IP") address, and SMS messaging.

2. Where do we collect information from you and how do we use it?

We do not collect any Personally Identifiable Information about you unless you voluntarily provide it to us. You provide certain Personally Identifiable Information to us when you register for our services, send e-mail messages, submit forms or transmit information by telephone or letter, submit your credit card or other payment information when ordering and purchasing products and services on our Site. We may also collect information from you at other points on that state that such information is being collected.

In addition, we may also collect, or our third-party ad server and/ or content server may collect, certain Non-Personally Identifiable Information. This information is ultimately stored in the form of store categories, and in some cases, specific URLs. We use your IP address to diagnose problems with our servers, software, to administer our Site and to gather demographic information. Our third-party ad servers will also provide us with summary, but not individual, reports that will tell us how many ads were presented and clicked upon at our Site.

3. With whom do we share your information?

We do not sell, trade, or rent your Personally Identifiable Information to others. We do provide some of our services through contractual arrangements with affiliates, service providers, partners and other third parties. We and our service partners use your Personally Identifiable Information

to operate our sites and deliver our services. For example, we must release your contact information to third parties that help us provide services to our customers.

We will encourage our service partners to adopt and post privacy policies. However, the use of your Personally Identifiable Information by our service partners is governed by the privacy policies of those service partners and is not subject to our control.

Occasionally we may be required by law enforcement or judicial authorities to provide Personally Identifiable Information to the appropriate governmental authorities. We will disclose Personally Identifiable Information upon receipt of a court order, subpoena, or to cooperate with a law enforcement investigation. We fully cooperate with law enforcement agencies in identifying those who use our services for illegal activities. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful.

We may also provide Non-Personally Identifiable Information about our customers' sales traffic patterns and related Site information to third party advertisers, but these statistics do not include any Personally Identifiable Information.

4. How can you update, correct or delete your Personally Identifiable Information?

We believe you should have the ability to access and edit the Personally Identifiable Information that you have provided to us. You may change any of your Personally Identifiable Information in your account online at any time by linking to our account in accordance with instructions posted elsewhere on this Site. You may also access and correct your personal information and privacy preferences by writing us at:

Lowry Hill Management, INC

2823 South Wayzata Blvd, Suite B

Minneapolis, MN 55405

Please include your name, address, and/or e-mail address when you contact us.

We encourage you to promptly update your Personally Identifiable Information if it changes. You may ask to have the information on your account deleted or removed; however, because we keep track of past transactions, you cannot delete information associated with past transactions on this Site. It may be impossible to completely delete your information without some residual information because of backups.

5. What are your choices regarding collection, use and distribution of your information?

We may, from time to time, send you an e-mail or SMS message regarding our services. In addition, if you indicated upon registration that you are interested in receiving information from us, we may occasionally send you direct mail about our services that we feel may be of interest to you. Only Lowry Hill Management (or agents working on behalf of Lowry Hill Management and under confidentiality agreements) will send you these direct mailings and only if you indicated that you do not object to these mailings. If you do not want to receive such mailings, simply tell us when you give us your personal information. Or, at any time, you can easily edit your account information to no longer receive such offers and mailings.

You also have choices with respect to cookies, as described below. By modifying your browser preferences, you have the choice to accept all cookies, be notified when a cookie is set, or to reject all cookies. If you choose to reject all cookies some parts of our Site may not work properly in your case.

6. What security precautions are in place to protect against the loss, misuses or alteration of your information?

At Lowry Hill Management, you can be assured that your Personally Identifiable Information is secure, consistent with industry standards. The importance of security for all Personally Identifiable Information associated with our user is of utmost concern to us. Your Personally Identifiable Information is protected in several ways. Access by you to your Personally

Identifiable Information is available through a password and unique customer ID selected by you. The password is encrypted. Your Personally Identifiable Information resides on a secure server that only selected Lowry Hill Management personnel and contractors have access to via password. We encrypt your Personally Identifiable Information and thereby prevent unauthorized parties from viewing such information when it is transmitted to us.

Personal information that you provide that is not Personally Identifiable Information also resides on a secure server and is only accessible via password.

Unfortunately, no data transmission over the internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personally Identifiable Information, you acknowledge that: (a) there are security and privacy limitations of the internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party.

7. Do we use “cookies”?

When you use our Site we will store cookies on your computer in order to facilitate and customize your use of our Site. A cookie is a small data text file, which a Web Site stores on your computer’s hard drive (if your web browser permits) that can later be retrieved to identify you to us. Our cookies store randomly assigned user identification numbers, the country where you are located, and your name to welcome you back to our Site. The cookies make use of the Site easier, make the Site run more smoothly and help us to maintain a secure Site. You are always free to decline our cookies if your browser permits, but some parts of our Site may not work properly in that case.

We may use an outside ad serving company to display banner advertisements on our Site. As part of their service, they will place a separate cookie on your computer. We will not provide any third-party ad server with any of your Personally Identifiable Information or information about your purchases. We and our third-party ad server will collect and use Non-Personally Identifiable Information about you, such as your IP address, browser type, the server your

computer is logged onto, the area code associated with your server and whether you responded to a particular ad. Other advertisers may also place banner ads on our Site in the same manner as above, but we will not disclose any Personally Identifiable Information to them.

8. What should you know about privacy policies and data collection at any third-party Sites accessible from our Site?

Except as otherwise discussed in this Policy, this document only addresses the use and disclosure of information we collect from you. Other Sites accessible through our Site have their privacy policies and data collection, use and disclosure practices. Please consult each site's privacy policy. We are not responsible for the policies or practices of third parties. Additionally, other companies which place advertising on our Site may collect information about you when you view or click on their advertising through the use of cookies. We cannot control this collection of information. You should contact these advertisers directly if you have any questions about their use of the information that they collect.

9. What else should you know about your privacy online?

You must be at least 18 years old to have our permission to use this Site. Our policy is that we do not knowingly collect, use or disclose Personally Identifiable Information about visitors that are under 18 years of age.

10. SMS Messaging

Lowry Hill Management may, from time to time, communicate with you via SMS (text) message. You may opt out at any time by typing "STOP." We will not reach out to you via SMS to market, spam, or collect information from you. We will only use SMS messages to directly relay important information to you.

10. Further Questions

If you have any questions about this Policy, the practices of Lowry Hill Management, or dealings with Lowry Hill Management, please contact us by sending letter to:

Lowry Hill Management

2823 South Wayzata BLVD

Minneapolis, MN 55405

You may also contact us by e-mail at info@lowryhillmanagement.com